

#GIVINGTUESDAY SOCIAL MEDIA ASSETS



#givingtuesday is a global movement which aims to encourage people to give to charities or causes that they care about, or just do good stuff.

Last year, thanks to the involvement of many organisations, charities and people, it trended all over social media.

To help us make this year's campaign even bigger and better, we would love you to take part by highlighting your support for your favourite causes and raise awareness of the vital work they do.

Some ways you could get involved:

1. Tweet or post on 28 November to show your support for your favourite charities
2. Retweet or quote tweet our video of young people doing good stuff via @givingtuesdayuk
3. Tweet or post to encourage your followers to donate to your favourite causes

To make things easier, we've created suggested tweets/posts, our logos and social media assets. Please use the hashtag #givingtuesday and where possible tag @givingtuesdayuk

- This #givingtuesday help support (your chosen cause) and donate to (your chosen charity)
- This #givingtuesday I'm donating to (your chosen charity) to help (xxx)
- It's #givingtuesday and we are (activity/fundraising event) to raise money for (your charity/cause)
- Donate this #givingtuesday to help (your charity/cause)
- For #givingtuesday I'm going to (activity) for (your charity/cause)

IMAGES YOU MAY WISH TO USE WITH YOUR TWEETS/POSTS



For additional assets or if you have any questions, please email [Hannah Iqbal](mailto:Hannah.Iqbal).

LOGOS



BRAND GUIDELINES

[Download](#) our #givingtuesday campaign brand guidelines.

