

How Businesses can give

MORE MONEY

Offer match-funding to a charity

Make a one-off donation to a charity partner

Donate a prize to a charitable auction

Host a charity auction – coordinating prizes from other local businesses

Donate something for every product sold

Offer match-funding for staff payroll giving

Organise a staff fundraising day and offer to match-fund all money raised

Create a specific item for Giving Tuesday with portion or all of proceeds going to charity

Choose a charity partner that you will support long-term

Create a CSR hashtag / post – for every re-share donate a set amount to a selected charity

MORE TIME

Internal Comms about CSR successes through the year

Highlight your charity partner or your CSR activities on social media

Share videos from Giving Tuesday on your own channels

Food / goods drive

Provide a lunch time session for payroll giving

Post about charitable giving using #GivingTuesday hashtag

Casual clothes day / T-Shirt day in the office

Offer all employees a volunteering day

Share employee stories of charitable giving, use #MyGivingStory hashtag

Staff bake sale / coffee morning

Organise a staff volunteering day

Be an advocate for a cause e.g, mental health awareness

Host a networking session for local charities and businesses to share knowledge and expertise

Set up a volunteering rota for employees at a local / chosen charity

Host a charity on your business social media channels helping them reach a new audience

Run a charity board programme for staff

Offer on-going support to a charity so they can avail of your expertise